



## Regional PR Officers

We are looking for skilled communicators to join GRWE's PR team to take responsibility for regional media coverage in one of GRWE's areas of operation.

### **These are voluntary roles with responsibilities to include:**

- Seek out and write newsworthy articles that raise the profile of GRWE in the local area, its activities and events in order to position GRWE, generate home offers and increase donations;
- Build and maintain strong links with local media to maximise PR opportunities and respond to local media enquiries including building a database of local media contacts;
- Be part of GRWE's UK wide PR team of regional representatives reporting to the National Press Officer and attending quarterly audio calls to share information, plan PR activity and provide updates on local media coverage.

**If you are interested in the position of Regional PR Officer, please contact the person shown under your local area on the volunteer page.**

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