

Regional Events Co-ordinators

- Working with the National Events Officer, Regional Event Co-ordinators will help develop and manage a programme of events in their local area to raise awareness of GRWE, generate home offers and increase donations by:
- Developing and delivering a plan of events locally to promote awareness of GRWE in the local area: e.g. street collections, meet-and-greets and events in local pet stores/supermarkets, attend local events/shows/fetes or places of interest;
- Recruiting, managing and motivating a team of volunteers to help at events;
- Obtaining local authority permits and conducting any necessary risk and health and safety assessments;
- Approaching local businesses for sponsorship of events;
- Liaising with the relevant Regional PR Officer to raise awareness of events;
- Maintaining spreadsheets of events, event income and equipment/ merchandise/ literature;
- Ensuring the online events diary is kept up to date for the local area;
- Providing local event information to the National Events Officer and attend quarterly event team audio calls to share information, best practice and event ideas.

If you are interested in the role of Regional Event Co-ordinator, please contact the person shown under your local area on the volunteer page.