

Morrison's Opens Doors to Greyhounds

Press Release – 16 March 2011

A greyhound called Lenny and his sidekick, lurcher friend Suzie, will be meeting and greeting shoppers at the Hereford branch of Morrison's this coming Saturday, 19th March, in a bid to raise funds for other greyhounds and lurchers currently in the care of Greyhound Rescue West of England (GRWE), the UK's largest independent greyhound rescue.

Now aged 11, Lenny was taken to a rescue when his racing career faltered but soon found a second career when he was adopted by a GRWE volunteer and pressed into service as breed ambassador for less fortunate hounds. When not working tirelessly to promote his breed, Lenny enjoys fine dining, (he is particularly partial to yoghurt), and extended siestas on the sofa he shares with lurcher, Suzie.

The Charity's Events' Organiser, Fran Brown, said, "Lenny is a typical greyhound: lazy, big hearted and gentle. We hope that the presence of greyhounds at our fundraising events will persuade members of the public to consider rehoming one of the many dogs in our care. Despite their size and speed, greyhounds are very easy dogs to have around the home, as they are perfectly happy taking things easy and surfacing for the odd stretch of the legs when it suits them.'

Anyone who is considering offering a home to an ex-racer is welcome to chat to one of the charity's volunteers at Morrison's this Saturday, or just to pat Lenny, Suzie and their long-legged chums.

For further information about the work of GRWE, please ring 07000 785 092 or visit the website on www.grwe.com.

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Notes to editors

1) GRWE is a registered charity (Reg. Charity No. 1131399) and the largest independent greyhound rescue organisation in the UK working specifically to rescue, rehabilitate and rehome abandoned or abused greyhounds and lurchers. GRWE rehomes over 700 dogs a year and operates across England and Wales.

2) GRWE receives no funding from the racing industry, is run entirely by volunteers and funded exclusively by donations. More information can be found on the charity by visiting www.grwe.com

3) **For further information about the event, please contact Fran Brown** 07884 491555 or fran@djpowell1.wanadoo.co.uk, or for rehoming enquiries please contact Helen Mills on 07791 728 904 or helen.m@cmail.co.uk.

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